

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 42.113671 Longitude: -72.730055

Westgate Plaza Westfield, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	5,621	33,812	71,252
	Population Est 23Q1	5,631	33,823	71,258
	Population Est 22Q4	5,633	33,811	71,229
	Population Est 22Q3	5,628	33,806	71,217
	Population Est 22Q2	5,631	33,832	71,258
	Population Est 22Q1	5,635	33,843	71,290
	Population Est 21Q4	5,639	33,870	71,321
	Population Est 21Q3	5,630	33,849	71,296
	Population Est 21Q2	5,627	33,796	71,181
	Population Fcst	5,535	33,321	70,340
	2010 Census Population	5,790	33,949	71,344
	2000 Census Population	5,608	33,337	69,596
	1990 Census Population	5,132	32,206	67,615
	Current Year Daytime Population	5,684	27,639	62,940
	Average Seasonal Population	39	313	962
	Historical Annual Growth, 1990 – 2000	0.89%	0.35%	0.29%
	Historical Annual Growth, 2000 – 2010	0.32%	0.18%	0.25%
	Estimated Annual Growth, 2010 – CY	-0.21%	-0.03%	-0.01%
	Projected Annual Growth, CY to Y5	-0.31%	-0.29%	-0.26%
	Group Qtrs Est	181	733	2,862
Transient Est Average Last 4 Qtrs	0	140	1,114	
<b>Households</b>	Current Year Estimated Households	2,372	13,875	28,257
	Households Est 23Q1	2,374	13,871	28,233
	Households Est 22Q4	2,375	13,864	28,219
	Households Est 22Q3	2,373	13,861	28,214
	Households Est 22Q2	2,374	13,875	28,235
	Households Est 22Q1	2,376	13,879	28,244
	Households Est 21Q4	2,377	13,888	28,257
	Households Est 21Q3	2,374	13,880	28,246
	Households Est 21Q2	2,371	13,855	28,196
	Households Fcst	2,334	13,668	27,880
	2010 Census Households	2,359	13,430	27,487
	2000 Census Households	2,282	12,904	26,322
	1990 Census Households	2,125	12,097	24,605
	Historical Annual Growth, 1990 – 2000	0.71%	0.65%	0.68%
	Historical Annual Growth, 2000 – 2010	0.33%	0.40%	0.43%
	Estimated Annual Growth, 2010 – CY	0.04%	0.23%	0.19%
	Projected Annual Growth, CY to Y5	-0.32%	-0.30%	-0.27%
Population per Household	2.29	2.38	2.42	

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Westgate Plaza Westfield, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Income</b>	HH Income \$500,000 or more	1.1%	1.6%	2.1%
	HH Income \$250,000 to \$499,999	1.3%	2.0%	2.6%
	HH Income \$200,000 to \$249,999	3.0%	4.6%	6.0%
	HH Income \$175,000 to \$199,999	7.5%	6.3%	6.0%
	HH Income \$150,000 to \$174,999	5.0%	6.4%	7.2%
	HH Income \$100,000 to 149,999	13.3%	19.1%	20.4%
	HH Income \$75,000 to 99,999	12.8%	14.2%	13.1%
	HH Income \$50,000 to 74,999	18.0%	17.8%	15.7%
	HH Income \$35,000 to 49,999	6.9%	8.8%	9.3%
	HH Income \$25,000 to 34,999	7.7%	6.1%	5.9%
	HH Income \$15,000 to 24,999	9.3%	6.2%	5.8%
	HH Income \$0 to 14,999	14.2%	6.8%	6.0%
	Average Household Income	\$91,480	\$106,037	\$112,582
	Median Household Income	\$63,409	\$81,745	\$88,286
	Per Capita Income	\$39,485	\$44,111	\$45,111
	Average Disposable Income	\$69,302	\$81,339	\$86,751
	Median Disposable Income	\$53,852	\$68,789	\$74,248
	Discretionary HH Income Over \$150,000	1.4%	4.1%	5.5%
	Discretionary HH Income \$125,000 to \$149,999	3.0%	3.5%	4.6%
	Discretionary HH Income \$100,000 to \$124,999	9.1%	9.3%	10.0%
	Discretionary HH Income \$75,000 to \$99,999	10.1%	13.2%	14.0%
	Discretionary HH Income \$50,000 to \$74,999	15.7%	20.3%	20.3%
	Discretionary HH Income \$25,000 to \$49,999	26.0%	26.1%	24.2%
	Discretionary HH Income Under \$25,000	34.8%	23.5%	21.4%
	Average Discretionary HH Income	\$49,211	\$58,904	\$63,279
	Median Discretionary HH Income	\$38,534	\$50,351	\$54,772
	Householder White – Count	1,765	11,479	23,944
	Median HH Income	\$61,414	\$85,297	\$92,568
	Average HH Income	\$78,749	\$94,358	\$99,318
	Householder Black or African-American – Count	4	91	378
	Median HH Income	\$129,567	\$121,414	\$86,507
	Average HH Income	\$117,508	\$115,306	\$94,539
	Householder Hispanic – Count	402	1,294	2,063
	Median HH Income	\$70,117	\$68,344	\$68,476
Average HH Income	\$73,145	\$74,497	\$76,716	
Householder Asian or Pacific Islander – Count	53	248	478	
Median HH Income	\$69,990	\$56,592	\$65,002	
Average HH Income	\$77,067	\$71,387	\$84,566	
Householder Other or Pacific Islander – Count	147	763	1,394	
Median HH Income	\$83,470	\$71,485	\$75,252	
Average HH Income	\$83,247	\$80,977	\$85,776	

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Westgate Plaza Westfield, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	2,732	16,438	34,673
	Female Population	2,889	17,373	36,578
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	264	1,569	3,047
	Count of Pop 0 to 7 years	376	2,288	4,440
	Count of Pop 5 - 13	527	3,134	6,240
	Count of Pop 14 - 18	274	1,647	3,824
	Count of Pop 19 - 22	281	1,717	4,160
	Count of Pop 22 - 25	209	1,301	3,179
	Count of Pop 25 - 29	374	2,086	4,040
	Count of Pop 30 - 34	374	2,160	4,030
	Count of Pop 35 - 39	346	2,098	4,139
	Count of Pop 40 - 44	345	2,022	4,057
	Count of Pop 45 - 59	990	6,255	13,084
	Count of Pop 60 - 74	1,115	6,709	14,675
	Count of Pop 75 - 84	370	2,309	5,096
	Count of Pop 85+	152	804	1,682
	% of Pop 0 to 4 years	4.7%	4.6%	4.3%
	% of Pop 0 to 7 years	6.7%	6.8%	6.2%
	% of Pop 5 - 13	9.4%	9.3%	8.8%
	% of Pop 14 - 18	4.9%	4.9%	5.4%
	% of Pop 19 - 22	5.0%	5.1%	5.8%
	% of Pop 22 - 25	3.7%	3.8%	4.5%
	% of Pop 25 - 29	6.7%	6.2%	5.7%
	% of Pop 30 - 34	6.7%	6.4%	5.7%
	% of Pop 35 - 39	6.1%	6.2%	5.8%
	% of Pop 40 - 44	6.1%	6.0%	5.7%
	% of Pop 45 - 59	17.6%	18.5%	18.4%
	% of Pop 60 - 74	19.8%	19.8%	20.6%
	% of Pop 75 - 84	6.6%	6.8%	7.2%
	% of Pop 85+	2.7%	2.4%	2.4%
Median Age	42.3	43.0	43.7	
Average Age	42.8	42.9	43.3	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.0%	4.9%	4.5%
	% of Pop 5 - 13	10.2%	9.6%	9.1%
	% of Pop 14 - 18	4.8%	5.0%	5.5%
	% of Pop 19 - 22	5.0%	5.3%	6.0%
	% of Pop 22 - 25	3.9%	4.0%	4.7%
	% of Pop 25 - 29	6.8%	6.4%	6.0%
	% of Pop 30 - 34	7.1%	6.6%	5.9%
	% of Pop 35 - 39	6.4%	6.4%	6.0%
	% of Pop 40 - 44	6.3%	5.9%	5.6%
	% of Pop 45 - 59	18.0%	18.7%	18.4%
	% of Pop 75 - 84	5.6%	6.2%	6.5%
	% of Pop 60 - 74	19.5%	19.4%	20.2%
	% of Pop 85+	1.4%	1.5%	1.6%
	Median Age	40.7	41.4	42.1
Average Age	41.3	41.8	42.2	

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	% of Pop 0 to 4 years	4.4%	4.4%	4.1%
	% of Pop 5 - 13	8.6%	8.9%	8.4%
	% of Pop 14 - 18	4.9%	4.7%	5.3%
	% of Pop 19 - 22	5.0%	4.9%	5.7%
	% of Pop 22 - 25	3.6%	3.7%	4.3%
	% of Pop 25 - 29	6.5%	5.9%	5.4%
	% of Pop 30 - 34	6.3%	6.1%	5.4%
	% of Pop 35 - 39	5.9%	6.0%	5.7%
	% of Pop 40 - 44	6.0%	6.1%	5.7%
	% of Pop 45 - 59	17.3%	18.3%	18.3%
	% of Pop 60 - 74	20.1%	20.3%	20.9%
	% of Pop 75 - 84	7.5%	7.5%	7.8%
	% of Pop 85+	3.9%	3.2%	3.1%
	Median Age	44.0	44.4	45.1
Average Age	44.2	44.0	44.3	
Race	Count of White	4,512	28,596	61,776
	Count of Black or African-American	98	532	1,324
	Count of Asian or Pacific Islander	369	1,183	2,170
	Count of Other races	641	3,501	5,982
	White	80.3%	84.6%	86.7%
	Black or African American	1.7%	1.6%	1.9%
	Asian	6.6%	3.5%	3.0%
	Other Races	11.4%	10.4%	8.4%
Language Spoken	Speak English at Home	72.6%	81.1%	84.4%
	Speak Spanish at Home	10.7%	6.7%	4.4%
	Speak French or French Creole at Home	0.5%	0.4%	0.5%
	Speak German at Home	0.3%	0.6%	0.4%
	Speak Other Indo-European Languages at Home	6.0%	3.8%	3.3%
	Speak Russian and Other Slavic Languages at Home	7.3%	6.2%	5.1%
	Speak Chinese at Home	1.6%	0.5%	0.4%
	Speak Korean at Home	0.1%	0.1%	0.0%
	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.6%	0.5%	0.8%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.0%	0.0%
	Speak Other Language at Home	0.1%	0.2%	0.5%
Hispanic	Hispanic Population	686	3,753	6,010
	Hispanic Population Percent	12.2%	11.1%	8.4%
	Mexican	0.2%	1.2%	5.0%
	Puerto Rican	93.8%	88.2%	78.3%
	Cuban	0.0%	0.0%	0.6%
	Dominican	3.0%	5.2%	5.9%
	Central American	0.1%	0.5%	0.7%
	South American	0.7%	0.6%	1.5%
	Other Hispanic	2.1%	4.2%	8.0%
	2000 Hispanic Population Percent	7%	6%	4%
	1990 Hispanic Population Percent	5%	5%	3%

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<b>Ancestry</b>	American (percent of total population)	3.1%	3.7%	4.1%
	American	3.1%	3.5%	3.9%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	6.6%	3.5%	3.0%
	Chinese	1.1%	0.5%	0.4%
	Japanese	0.1%	0.0%	0.0%
	Korean	0.2%	0.1%	0.1%
	South Central Asian (ie. Indian)	1.0%	0.7%	0.9%
	South East Asian (ie. Vietnamese)	0.2%	0.4%	0.4%
	Other Asian	4.0%	1.8%	1.1%
	European (percent of total population)	45.2%	50.5%	52.1%
	British	5.2%	5.9%	5.7%
	Dutch	0.2%	0.2%	0.2%
	French	6.8%	5.9%	6.2%
	German	4.1%	3.9%	3.7%
	Italian	5.2%	6.8%	8.7%
	Polish	8.1%	8.6%	7.9%
	Scandinavian	0.6%	0.9%	1.1%
	Scotch/Irish	10.5%	12.9%	13.6%
Other European (ie. Greek/Russian)	4.5%	5.3%	5.0%	
Middle Eastern	0.5%	0.6%	0.9%	
Other Ancestry	15.9%	15.2%	14.9%	
Unclassified Ancestry	16.5%	15.5%	16.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	4,066	24,444	50,802
	Elementary (0 to 8)	11.3%	4.8%	3.3%
	Some High School (9 to 11)	8.6%	6.2%	4.9%
	High School Graduate (12)	28.0%	28.0%	27.0%
	Some College (13 to 16)	17.5%	17.5%	18.9%
	Associates Degree Only	9.6%	11.3%	11.2%
	Bachelors Degree Only	15.9%	20.3%	21.2%
	Graduate Degree	9.0%	12.0%	13.4%
	% College (4+)	24.9%	32.3%	34.6%
<b>Household Type</b>	Total Households – count	2,372	13,875	28,257
	One Person HHs – count	873	4,202	8,053
	Family HHs – count	1,365	8,906	18,713
	Married Couple – count	858	6,473	14,533
	w/own children – count	273	2,253	5,179
	w/out own children – count	585	4,220	9,354
	Male Householder – count	175	632	1,171
	Female Householder – count	331	1,800	3,009
	Non-Family Households – count	134	767	1,490
	1 Person Household	36.8%	30.3%	28.5%
	2 Person Household	29.0%	33.3%	34.1%
	3 Person Household	12.9%	16.0%	16.4%
	4 Person Household	12.6%	12.4%	12.7%
	5 Person Household	5.1%	4.7%	5.0%
6 Person Household	2.2%	2.0%	2.0%	
7+ Person Household	1.4%	1.3%	1.2%	
% Households With Children	18.9%	25.1%	25.2%	

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Westgate Plaza Westfield, MA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	2,521	14,782	29,797
	Owner Occupied Percent	46.5%	61.2%	68.4%
	Renter Occupied Percent	47.6%	32.7%	26.4%
	Vacant Housing Percent	5.9%	6.1%	5.2%
	Total Housing Units (Census 2000)	2,382	13,469	27,343
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.7%	1.0%	1.2%
	Property Value \$750,000 to \$999,999	4.0%	4.2%	5.0%
	Property Value \$500,000 to \$749,999	16.0%	16.2%	17.5%
	Property Value \$400,000 to \$499,999	14.8%	16.5%	19.0%
	Property Value \$300,000, to \$399,999	25.3%	30.2%	29.5%
	Property Value \$200,000 to \$299,999	26.4%	23.1%	19.9%
	Property Value \$150,000 to \$199,999	6.2%	3.3%	2.3%
	Property Value \$100,000 to \$149,999	1.5%	2.2%	1.6%
	Property Value \$60,000 to \$99,999	0.9%	1.1%	1.2%
	Property Value \$40,000 to \$59,999	0.1%	0.3%	0.4%
	Property Value \$0 to \$39,999	4.2%	1.4%	1.7%
	Median Home Value	\$342,475	\$361,306	\$377,081
<b>Wealth per Household</b>	\$0 and under - percent	19.1%	17.4%	16.6%
	\$1 to \$4999 - percent	10.1%	8.6%	8.0%
	\$5k to \$9999 - percent	5.0%	4.6%	4.3%
	\$10k to \$24999 - percent	6.6%	6.3%	6.2%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.1%	10.3%	10.3%
	\$100k to \$249999 - percent	17.2%	18.1%	18.5%
	\$250k to \$499999 - percent	12.1%	13.2%	13.7%
	\$500k+ - percent	13.0%	14.7%	15.6%
	Median HH Wealth	\$61,706	\$80,689	\$89,507
	Avg HH Wealth	\$217,512	\$240,514	\$251,654
<b>Economic Viability</b>	Economic Viability Local	230	245	247
	Economic Viability Indexed	85	91	91
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	2,732	17,174	37,107
	Managerial/Executive	18.6%	16.5%	15.7%
	Professional Specialty	20.6%	23.2%	24.6%
	Healthcare Support	7.3%	6.1%	4.2%
	Sales	4.1%	7.9%	9.4%
	Office & Administrative Support	10.5%	10.9%	11.2%
	Protective Service	0.8%	2.6%	2.8%
	Food Preparation	3.4%	5.1%	5.0%
	Building Maintenance & Cleaning	3.5%	3.1%	2.9%
	Personal Care	2.4%	2.8%	2.8%
	Farming, Fishing, & Forestry	0.3%	0.1%	0.2%
	Construction	6.5%	6.8%	7.6%
	Production & Transportation	22.1%	14.9%	13.6%
	Percent White Collar Workers	61.1%	64.6%	65.2%
	Percent Blue Collar Workers	38.9%	35.4%	34.8%

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	Agriculture/Mining/Construction	3.6%	5.6%	6.3%
	Manufacturing	21.8%	12.3%	12.3%
	Transportation	5.4%	6.5%	6.6%
	Information	0.9%	1.0%	1.0%
	Wholesale/Retail	11.1%	13.9%	14.2%
	Finance, Insurance, Real Estate	3.3%	5.1%	6.1%
	Professional Services	1.3%	4.3%	4.2%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	2.2%	2.4%	2.7%
	Educational Services	33.5%	32.3%	31.1%
	Entertainment Services	7.8%	8.0%	7.1%
	Other Professional Services	5.7%	3.7%	4.0%
	Public Administration	3.4%	4.7%	4.5%
<b>Vehicles per HH</b>	No Vehicles	14.2%	7.6%	6.7%
	1 Vehicle	41.3%	32.1%	30.5%
	2 Vehicles	23.8%	37.3%	40.4%
	3 or more vehicles	20.6%	23.1%	22.4%
	Average Number of Vehicles	1.58	1.85	1.88
<b>Change</b>	Births (last 12 months)	51	310	594
	Deaths (last 12 months)	50	305	669
	Migration (last 12 months)	-6	-2	121
<b>Work place</b>	Workplace Establishments	277	1,293	2,336
	Workplace Employees (FTE)	1,799	8,627	14,995